



# Kane Native Plant Sale



Hosted by the Kane Forest Preserve Foundation

Hello!

Native plants benefit wildlife and local communities. They provide nectar for pollinators like bees, butterflies, moths, fireflies and bats. They also provide shelter for mammals. Native nuts, seeds and fruit feed our local wildlife. Native plants also prevent water runoff and improve air quality. The more native plants in our gardens, the better. That's why the Kane Forest Preserve Foundation hosts a Kane Native Plant Sale.

Each year, the sale benefits a special project within the Kane County forest preserves. For our 2023 special project, we're focusing on, well, bringing things into focus. We're going to use proceeds to install mounted viewing scopes at two — and hopefully more — Kane County forest preserves. These viewers will be in scenic locations, and free for everyone to use. They'll be a great amenity in the preserves.

Previous sales have supported:

- Fish stocking at Sieglar Lake at Oakhurst Forest Preserve in Aurora.
- Creation of a new prairie planting within Fabyan Forest Preserve in Geneva.
- An osprey nesting tower, to be installed this year, at Dick Young Forest Preserve in Batavia.



**I hope you'll sponsor the Kane Native Plant Sale, to make our impact grow even further.**

Sponsorships provide opportunities to get in front of our plant buyers. We have both an online and an in-person sale. Your name and logo can be a part of marketing that includes banner recognition, website and social media posts, event flyers, and in the Forest Preserve District's newsletter, *The TreeLine*.

We invite you to be a part of it! Please review the attached information, and let us know how you'd like to partner with the Kane Forest Preserve Foundation for the Kane Native Plant Sale. Reserve your sponsorship soon, for maximum benefit, and no later than April 1. To discuss further, please contact me, or Foundation Board Secretary Laurie Metanchuk at (630) 232-3955 or email her at [foundation@kaneforest.com](mailto:foundation@kaneforest.com).

I look forward to hearing from you, and thank you for your consideration.

Sincerely,

Becky Gillam  
Chair  
Kane Forest Preserve Foundation





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## SPONSORSHIP BENEFITS

**Online Sale:** Now through April 19

**Online Order Pickup:** Saturday, April 29, from 8 a.m. - 11 a.m.

**In-Person Sale:** Saturday, April 29, from 8 a.m. - Noon

LeRoy Oakes Forest Preserve, 37W700 Dean St., St. Charles

[www.kaneforestpreservefoundation.org](http://www.kaneforestpreservefoundation.org) | [foundation@kaneforest.com](mailto:foundation@kaneforest.com)

**Sponsorships Due:** Reserve ASAP for maximum benefit, but no later than April 1st.



### GOLD SPONSOR

\$1,500

### SILVER SPONSOR

\$500 - \$1,499

### BRONZE SPONSOR

\$100 - \$499

#### NAME PLACEMENT

Websites	X	X	X
Social Media	X	X	X
Electronic Event Flyer	X	X	
Printed Event Flyer	X	X	
Event Signage	X	X	
TreeLine Newsletter (Fall issue)	X		

#### LOGO PLACEMENT

Websites	X	X	
Social media	X	X	
Electronic Event Flyer	X		
Printed Event Flyer	X		
TreeLine Newsletter	X		
Roadside Banner	X		

#### DAY OF EVENT

Banner recognition	X		
Provide giveaways	X	X	



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**In-Person Sale:** Saturday, April 29, from 8 a.m. - Noon  
LeRoy Oakes Forest Preserve, 37W700 Dean St., St. Charles  
www.kaneforestpreservefoundation.org | foundation@kaneforest.com

**Sponsorships Due:** Reserve ASAP for maximum benefit, but no later than April 1st.

### Websites

Logo & Name on Kane Forest Preserve Foundation & Forest Preserve District of Kane County Websites:

**Gold & Silver Sponsors**

Name-Only on Foundation & District Websites:

**Bronze Sponsors**

Sponsors will receive acknowledgment on both www.kaneforestpreservefoundation.org and www.kaneforest.com, which reach:

- ❖ 30,000+ page views per month
- ❖ 11,000 website users per month

### Social Media

Logo & Name on Social Media:

**Gold & Silver Sponsors**

Name-Only on Social Media: **Bronze Sponsors**

Acknowledgment on both the Kane Forest Preserve Foundation and Forest Preserve District of Kane County Facebook pages, which generate:

- ❖ 13,000 followers on Facebook

### Electronic Event Flyer

Logo & Name on Electronic Flyer: **Gold Sponsor**

Name on Electronic Flyer: **Silver Sponsor**

The Electronic Event Flyer will be emailed to the District's electronic mailing list (approximately 7,700 people) and posted online in the following locations:

- ❖ Foundation website
- ❖ Forest Preserve District website
- ❖ Foundation Facebook page
- ❖ District Facebook page

### Printed Event Flyer

Logo & Name on Printed Flyer: **Gold & Silver Sponsors**

Each sponsor will receive 100 printed copies of the event flyer to distribute to their own customers/contacts. Printed copies of the Event Flyer will also be made available to the public at District facilities:

- ❖ Forest Preserve Administrative Headquarters at Fox Valley Ice Arena in Geneva
- ❖ Creek Bend Nature Center in St. Charles
- ❖ Barbara Belding Lodge in St. Charles

### TreeLine Newsletter

Logo & Name in TreeLine Newsletter: **Gold Sponsor**

Name in TreeLine Newsletter: **Silver Sponsor**

Acknowledgment in the Fall 2023 edition of *The TreeLine Newsletter*, which goes to 12,300+ subscribers and is available both online and in print.

### Banner Recognition

Logo Included on Roadside Banner: **Gold Sponsor**

Logos for the Gold Sponsors will be included on a 10' x 4' Roadside Banner, near the entrance to LeRoy Oakes Forest Preserve, from March 15 - April 15

### Event Signage

Logo with Name on Event Signage: **Gold Sponsor**

Name and logo will be included on signage during both Online Order Pickup and In-Person Plant Sale, April 29, from 8 a.m. to Noon.

### Provide Giveaways

Giveaway Opportunity: **Gold & Silver Sponsors**

Provide nature theme-appropriate giveaways (information packets, garden gloves, other items at your own expense) that are distributed to buyers upon pickup.





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## SPONSORSHIP COMMITMENT FORM

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[www.kaneforestpreservefoundation.org](http://www.kaneforestpreservefoundation.org) | [foundation@kaneforest.com](mailto:foundation@kaneforest.com)

**Sponsorships Due:** Reserve ASAP for maximum benefit, but no later than April 1st.

**Yes, I want to sponsor the Native Plant Sale!**  
I / We would like to support the Kane Forest Preserve Foundation's  
2023 Native Plant Sale as a Sponsor.

Name \_\_\_\_\_

Company Name (if applicable) \_\_\_\_\_

Street Address \_\_\_\_\_

City, State ZIP \_\_\_\_\_

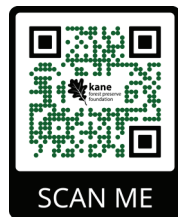
Telephone \_\_\_\_\_

Email \_\_\_\_\_

**Pay by credit card:**

See the Native Plant Sale section at <http://www.kaneforestpreservefoundation.org>

OR scan the QR code at right:



**Pay by check**

Checks must be made out to the Kane Forest Preserve Foundation.  
Fill out this form, and return with a check by mail to:

**Kane Forest Preserve Foundation**  
1996 South Kirk Road, Suite 320  
Geneva, IL 60134

