



Kane Native Plant Sale



Hosted by the Kane Forest Preserve Foundation

SPONSORSHIP BENEFITS

Online Sale: Now through April 15

Online Order Pickup: Saturday, April 27, from 8 a.m. - Noon

In-Person Sale: Saturday, April 27, from 8 a.m. - Noon

LeRoy Oakes Forest Preserve, 37W700 Dean St., St. Charles

www.kaneforestpreservefoundation.org | foundation@kaneforest.com

Sponsorships Due: Reserve ASAP for maximum benefit, but no later than April 1st.



GOLD SPONSOR

\$1,500

SILVER SPONSOR

\$500 - \$1,499

BRONZE SPONSOR

\$100 - \$499

NAME PLACEMENT

Websites	X	X	X
Social Media	X	X	X
Electronic Event Flyer	X	X	
Printed Event Flyer	X	X	
Event Signage	X	X	
TreeLine Newsletter (Fall issue)	X		

LOGO PLACEMENT

Websites	X	X	
Social media	X	X	
Electronic Event Flyer	X		
Printed Event Flyer	X		
TreeLine Newsletter	X		
Roadside Banner	X		

DAY OF EVENT

Banner recognition	X		
Provide giveaways	X	X	



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Websites

Logo & Name on Kane Forest Preserve Foundation & Forest Preserve District of Kane County Websites:

Gold & Silver Sponsors

Name-Only on Foundation & District Websites:

Bronze Sponsors

Sponsors will receive acknowledgment on both www.kaneforestpreservefoundation.org and www.kaneforest.com, which reach:

- ❖ 30,000+ page views per month
- ❖ 11,000 website users per month

Social Media

Logo & Name on Social Media:

Gold & Silver Sponsors

Name-Only on Social Media: **Bronze Sponsors**

Acknowledgment on both the Kane Forest Preserve Foundation and Forest Preserve District of Kane County Facebook pages, which generate:

- ❖ 14,000 followers on Facebook

Electronic Event Flyer

Logo & Name on Electronic Flyer: **Gold Sponsor**

Name on Electronic Flyer: **Silver Sponsor**

The Electronic Event Flyer will be emailed to the District's electronic mailing list (approximately 7,700 people) and posted online in the following locations:

- ❖ Foundation website
- ❖ Forest Preserve District website
- ❖ Foundation Facebook page
- ❖ District Facebook page

Printed Event Flyer

Logo & Name on Printed Flyer: **Gold & Silver Sponsors**

Each sponsor will receive 100 printed copies of the event flyer to distribute to their own customers/contacts. Printed copies of the Event Flyer will also be made available to the public at District facilities:

- ❖ Forest Preserve Administrative Headquarters at Fox Valley Ice Arena in Geneva
- ❖ Creek Bend Nature Center in St. Charles
- ❖ Barbara Belding Lodge in St. Charles

TreeLine Newsletter

Logo & Name in TreeLine Newsletter: **Gold Sponsor**

Name in TreeLine Newsletter: **Silver Sponsor**

Acknowledgment in the Fall 2023 edition of *The TreeLine Newsletter*, which goes to 12,300+ subscribers and is available both online and in print.

Banner Recognition

Logo Included on Roadside Banner: **Gold Sponsor**

Logos for the Gold Sponsors will be included on a 10' x 4' Roadside Banner, near the entrance to LeRoy Oakes Forest Preserve, from March 15 - April 15

Event Signage

Logo with Name on Event Signage: **Gold Sponsor**

Name and logo will be included on signage during both Online Order Pickup and In-Person Plant Sale, April 29, from 8 a.m. to Noon.

Provide Giveaways

Giveaway Opportunity: **Gold & Silver Sponsors**

Provide nature theme-appropriate giveaways (information packets, garden gloves, other items at your own expense) that are distributed to buyers upon pickup.





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SPONSORSHIP COMMITMENT FORM

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Yes, I want to sponsor the Native Plant Sale!
I / We would like to support the Kane Forest Preserve Foundation's
2024 Native Plant Sale as a Sponsor.

Name _____

Company Name (if applicable) _____

Street Address _____

City, State ZIP _____

Telephone _____

Email _____

Donation _____

Pay by credit card:

See the Native Plant Sale section at <http://www.kaneforestpreservefoundation.org>
OR scan the QR code at right:

Pay by check

Checks must be made out to the Kane Forest Preserve Foundation.
Fill out this form, and return with a check by mail to:

Kane Forest Preserve Foundation
1996 South Kirk Road, Suite 320
Geneva, IL 60134

In-kind donation:

Please specify the good or service to be donated and the quantity in the donation section above. Please ship to listed address above.

